



March 16, 2018

(**Omaha, NE**) WELLCOM is pleased to announce the appointment of Theresa Nelson to the position of President & CEO. Theresa has served as **WELLCOM**'s Vice President of Operations and Member Services since June of 2016 and was appointed Interim President & CEO in January 2018. Through her steady leadership, Theresa has guided the organization through a smooth and seamless transition from longtime employee and previous CEO, Rebecca Vinton. In addition, Theresa's vision has continued to advance **WELLCOM** both strategically and operationally.

Theresa has a wealth of health promotion experience consisting of over twenty years of service as a practitioner and consultant. She was the Health Promotion Director for the Department of Defense, Air Combat Command Headquarters Surgeon General's Office. In this capacity, Theresa oversaw sixteen Air Force health and wellness centers across the world. Following her time with the Air Force, Theresa served as the Executive Director of the Sarpy and Cass County Department of Health, successfully leading several community public health and wellness initiatives. Theresa was subsequently sought out by Spectrum Healthcare Resources to manage a nationwide contract to recruit and staff health promotion professionals in all Air Force Health and Wellness Centers across the United States. Her leadership with this contract was followed by an expanded role to manage national contracts in nursing, marriage & family therapy, and chiropractic services. Theresa has also served as the Director of Human Resources with two large nonprofit organizations, with a focus on learning development, personnel management, contract management and health protection.

Theresa's diverse work experience and unrelenting passion for our mission provides **WELLCOM** a unique and fresh perspective in our continued pursuit to advance worksite wellness for our members and community. We are excited to have her lead us in the next phase of our journey. On behalf of the Board of Directors, please join me in welcoming and congratulating Theresa on becoming the President & CEO of **WELLCOM**.

Sincerely,

Dan Archuleta, Chair, WELLCOM Board of Directors