



Vendor Member Packages

	CORPORATE PREMIUM \$850/yr	CORPORATE STANDARD \$550/yr	INDIVIDUAL * \$350/yr
One company advertisement in Wellness To-Go (WTG), WELLCOM's monthly e-newsletter.	✓	✓	✓
Mentions in WTG and on social media regarding company promotions, features, etc., as applicable.	✓	✓	✓
Feature page on Employer Member Portal, including videos, handouts, and information you choose to have on-hand for employers.	✓	✓	✓
Listing in WELLCOM's Vendor Packet	✓	✓	✓
Short video promotion of your company/services shared via social media and website channels.	✓	✓	✓
One use of WELLCOM's emailing list to promote your product or service.	✓	✓	✓
Invitation to all networking events, including Coffee Clubs and Employer Forums.	✓	✓	✓
25% discount on exhibit booths at WELLCOM events.	✓	✓	✓
One free registration to attend WELLCOM's annual conference or Summit.	✓		
Up to FOUR 15-20 minute educational webinars covering relevant and useful information, distributed to our members and posted on our Member Portal. One webinar can be filmed using our facilities.	✓		
ADDITIONAL use of WELLCOM's emailing list (TWO total).	✓		
ADDITIONAL 10% discount on exhibit booths at WELLCOM events (35% total).	✓		

*Individual Level membership is reserved for single-employee businesses or professional consultants.

Non-profit organizations receive a 20% discount on all member pricing!

Companies with more than 100 employees must also be a WELLCOM Employer Member to take advantage of Vendor Membership. Use of the electronic mailing list will be coordinated with WELLCOM prior to use and content sent via WELLCOM's system (WELLCOM reserves the right to approve the final mailing to our members).

WELLCOM's website membership list will list Vendor Members alphabetically (linked to your website) by Premium, Standard, then Individual.

Who We Are

WELLCOM is a coalition of employers that are dedicated to elevating health and wellbeing in the workplace. We serve employers of all sizes and industries throughout the Midwest, to help start or enhance a culture of wellness that impacts the businesses' bottom line.

Our History

WELLCOM was founded in 1982 by Central States Indemnity (a Berkshire Hathaway company), Union Pacific, Valmont, and Mutual of Omaha. WELLCOM was created to promote healthy lifestyle choices in the worksite in hopes that preventing disease would be more cost effective than curing disease.

Our Mission

WELLCOM partners with employers to deliver wellness programs that impact employee wellbeing and wellness, strengthen the culture, and drive business results.

Our Impact

225,000 lives impacted.

Over 400 businesses have implemented a health workplace policy due to WELLCOM's work.

Over 50 small businesses have been provided opportunities to improve their worksite wellness through WELLCOM.



Become a Vendor Member

Vendor Members are companies, individual consultants, and business owners with products or services and an interest to promote and support the mission and values of WELLCOM, in addition to increasing their business opportunities. By joining our network, you have the opportunity to connect with companies who believe in a culture of wellness and may take advantage of your products and services.

WELLCOM supports Vendor Members by:



Connecting you to our members by a variety of methods, including face-to-face networking and multi-media.



Recommending your business to our members for their business needs, services, and supplies.

Vendor Members support WELLCOM by:



Providing excellent customer service to WELLCOM members.



Providing opportunities for special offers on services you provide to WELLCOM members.