



**WELLCOM**  
ELEVATING WELLNESS AT WORK

# Put Wellness to Work!

Sponsoring **WELLCOM** supports our mission of helping employers deliver impactful wellness programs:



Establishes your brand as a leader  
in the wellness movement.



Increases your visibility with key  
employers and their employees.



Support programs and events that truly make  
a difference in our community—healthier  
employees lead to healthier families,  
leading to healthier communities.



*Since 1982, **WELLCOM** has made a significant impact on the lives of thousands of individuals and improved the health of our community.*

## MORE THAN JUST A SPONSORSHIP

When organizations sponsor nonprofits like **WELLCOM**, they demonstrate their corporate social responsibility in caring for their employees and improving lives within our community. Corporate social responsibility can boost employee engagement, attract and retains investors, and bolster your company's image in the community. Demonstrating your corporate social responsibility also benefits your employees by creating a positive workplace environment, encouraging personal and professional growth, and promoting individual philanthropy.

## WELLNESS IN ACTION

Wellness programs are no longer a simple benefit offered to employees. They have evolved into a strategic asset to help employers recruit and retain the best employees, combat rising health-care costs and transform their cultures.

## OUR IMPACT

Nearly a **quarter of a million lives** are being positively impacted by working at a **WELLCOM**-member company.



More than **400** businesses have implemented a healthy workplace policy due to the work of **WELLCOM** and their community partners.



Each year, more than **50** small businesses with limited resources are provided the opportunity to attend worksite wellness trainings, receive high-touch assistance, and learn from national, cutting-edge speakers within the health improvement industry.



Many of our member programs and services are provided **free of charge** to enable ALL businesses, large or small, the opportunity to improve the health of their most important asset—their people.



# Corporate Sponsorship Packages

## Presenting Sponsor

**\$15,000**

2-year commitment:  
\$25,000

- One year corporate **WELLCOM** membership (up to a \$3,600 value)
- Corporate sponsorship: Awards Gala (\$2,000 value)
- Corporate sponsorship: Health and Wellbeing Conference (\$2,000 value)
- Corporate sponsorship: Trek Up the Tower (\$1,000 value)
- Featured logo placement on **WELLCOM** website
- Logo inclusion in email signature block for all **WELLCOM** staff
- Quarter page ad in **WELLCOM**'s *Elevate* magazine
- Prominent logo placement in the membership campaign materials
- Logo placement in electronic newsletters and event reminders
- Recognition in all press releases and **WELLCOM** member programs
- Featured logo placement on **WELLCOM** website
- Member spotlight (Social Media, Newsletter)
- Four additional complimentary tickets to the Health and Wellbeing Conference

## Supporting Sponsor

**\$10,000**

2-year commitment:  
\$18,000

- One year corporate **WELLCOM** membership (up to a \$3,600 value)
- Corporate sponsorship: Awards Gala (\$2,000 value)
- Corporate sponsorship: Health and Wellbeing Conference (\$2,000 value)
- Corporate sponsorship: Trek Up the Tower (\$1,000 value)
- Prime logo placement in **WELLCOM**'s *Elevate* magazine
- Recognition in all **WELLCOM** member programs
- Featured logo placement on **WELLCOM** website
- Member spotlight (Social Media, Newsletter)
- Three additional complimentary tickets to the Health and Wellbeing Conference

## Contributing Sponsor

**\$5,000**

- One year corporate **WELLCOM** membership (up to a \$3,600 value)
- Logo recognition on **WELLCOM** website
- Recognition in all **WELLCOM** member programs /events
- Member spotlight (Social Media, Newsletter)
- Choice of ONE of the following opportunities: (\$1,000 value each)
  - A** Table Sponsorship at Awards Gala
  - B** Sponsorship at the Health and Wellbeing Conference
  - C** Floor Sponsorship at Trek Up the Tower
- Two additional complimentary tickets to the Health and Wellbeing Conference

**2019 Membership dues are included in the Presenting, Supporting and Contributing sponsorship packages enabling you to make an investment in your employees and our community through one contribution.**

## Promoter

**\$2,500**

- Logo recognition on **WELLCOM** website
- Recognition in all **WELLCOM** member programs/events
- Member spotlight (Social Media, Newsletter)
- 20% discount on annual membership
- One additional complimentary ticket to the Health and Wellbeing Conference

## Advocate

**\$1,000**

- Logo recognition on **WELLCOM** website
- Recognition in all **WELLCOM** member programs/events
- Member spotlight (Social Media, Newsletter)
- 10% discount on annual membership
- One additional complimentary ticket to the Health and Wellbeing Conference

Please contact us if you would like to discuss other ways your organization can help support **WELLCOM** or if we can customize a sponsorship to meet your company's needs.



# Sponsorship Application

✓ **YES!** We would like to support **WELLCOM**'s mission with our contribution.

**COMPLETE ONLINE:** [CLICK HERE](#) to complete this form online. We will send you an invoice.

**TO MAIL:** Fill out form, [\[redacted\]](#) and mail with a check payable to **WELLCOM** to the address below.

## SPONSORSHIP LEVELS

Please accept our contribution at the following level:

- Presenting Sponsor** \$15,000
- Supporting Sponsor** \$10,000
- Contributing Sponsor** \$5,000
- Promoter** \$2,500
- Advocate** \$1,000

<b>SPONSORING ORGANIZATION</b>	
<b>CONTACT PERSON</b>	
<b>ADDRESS</b>	
<b>PHONE</b>	
<b>EMAIL</b>	

*Each corporate sponsorship is valid for 12 months once payment is received.*

**WELLCOM** • Attn: Theresa Nelson  
Barbara Weitz Community Engagement Center, Rm 219  
University of Nebraska at Omaha  
6001 Dodge Street • Omaha, NE 68182-0874

WELLCOM is a 501(c)(3), non-profit organization. Federal tax ID number 47-0642708  
For questions regarding sponsorship, please contact Theresa at 402-934-5795 or [tnelson@elevatingwellness.org](mailto:tnelson@elevatingwellness.org)